

The Power of Coalitions

Our tailored approach to ensuring your message is heard, amplified and adopted



Disconnected Voices Create Noise—But Don't Advance Agendas

When trying to unify and amplify voices around a common message, many organizations run into these common pitfalls.

Lack of Purpose

Failure to develop a clear focus and set realistic objectives leads to unattainable goals.



Default to Least Common Denominator

Joint positioning is often too general, leading to lack of boldness and frustration.



Weak Governance Structure

An unstable foundation often leads to conflicts, clashing priorities and disagreements.



Coalitions Achieve Objectives Beyond the Scope of any Single Organization

**Unify organizations
around issues that matter
across business interests**

**Provide a powerful platform for arguments
that resonate with target audiences**

Create robust influencer network

An illustration of a diverse group of business professionals in a meeting setting. On the left, a man in a suit and glasses is partially visible. Next to him is a woman with blue hair, smiling and holding a laptop. In the center, two women are seated at a table, looking at a laptop. On the right, a man with a beard and a woman with red hair are standing and talking, with another person's back to the camera. The background consists of vertical panels in shades of orange and brown.

High Lantern Group Builds Coalitions

We grow networks

We've helped clients create coalitions of strategic influencers to advance ideas and shape global, national and local conversations that drive long-term change.

We operate at the intersection of business and public policy

We have decades of experience building and executing strategies inside government, business and trade associations, shaping public policy agendas and advancing advocacy issues.

We focus on outcomes

We specialize in bespoke service, understanding that each client situation is unique and deserves a tailored approach to ensure desired results.

Our Proven Process to Developing Coalitions

We ensure that the foundation of your coalition is strategic and organized, setting the stage for how your coalition will operate long term.

PHASE I >	PHASE II >>	PHASE III >>>	PHASE IV >>>>	PHASE V
Connect	Validate	Create	Maximize	Produce
Link coalition mission to business objectives	Bolster argument using strong data from varied sources	Assemble a network of broad cross-sector and cross-discipline interests	Expand convening power to solidify leadership and set the agenda	Generate coalition content that garners attention, communicates consistent messaging, and drives change


Our Coalition Management Capabilities

In addition to designing and launching coalitions, we provide end-to-end management services to govern, activate, and optimize your coalition over time.



Coalitions in Practice

Over the past 15 years, we've led dozens of coalitions with different models and approaches.



Global Coalition on Aging

Defining and shaping the global dialogue on aging for 15+ years

Created and led by HLG

Several high profile convenings and long-term initiatives (Silver Economy Forum, Alliance for Health Innovation, Engage with Heart)




amr INDUSTRY ALLIANCE

Leading industry voice in the fight against Anti-Microbial Resistance (AMR)

Sits within global trade association and run by HLG

Harnesses, measures and drives the power of the life science industry to curb AMR



GLOBAL CEO INITIATIVE
- ON ALZHEIMER'S DISEASE -

Drives expert consensus and awareness at intersection of industry and patient advocacy

Sits within broader 501c3 organization and fully run by HLG

Partners with numerous medical societies

Psychedelic Medicine Collaborative

PSYCHEDELIC MEDICINE *Collaborative*

MISSION

PRIORITIES

WHAT WE DO

MEMBERSHIP

GET INVOLVED

• PSYCHEDELIC MEDICINE COLLABORATIVE • FOUNDED 2026

The industry needs a *unified* voice. Now more than ever.

Psychedelic medicine is at a historic inflection point. The regulatory environment is shifting, public attention is intense, and the path forward is genuinely uncertain. This collaborative exists to ensure the industry navigates that path together — not in isolation.

EXPRESS INTEREST

LEARN MORE +

— WHAT WE DO

How the Collaborative creates value for its members

The Collaborative operates through three interconnected workstreams — each designed to produce outputs that no member organization could develop alone, and that carry more credibility precisely because they represent a collective position.



THOUGHT LEADERSHIP & CONSENSUS

The Collaborative develops white papers, policy briefs, and consensus documents that translate emerging clinical evidence into accessible frameworks for payers, regulators, and healthcare systems. Scientific and clinical working groups convene to develop shared positions on contested questions — giving the field a coherent, evidence-grounded voice across all major regulatory environments.

SEE SPECIFIC TACTICS +



CONVENINGS

The Collaborative brings together member organizations, regulators, payer representatives, clinical leaders, and patient advocates in structured forums designed to build the relationships and shared understanding that make policy progress possible.

SEE SPECIFIC TACTICS +



PATIENT ADVOCACY & ENGAGEMENT

The Collaborative can engage and elevate the voice of patient advocates in a way no company can do alone. Ensuring the patient experience is known and respected as coverage policies, clinical recommendations and other standards are set is essential to long term success.

SEE SPECIFIC TACTICS +

**Your Voice Matters.
We Make It Heard.**

Let's work together to turn
your message into action
and deliver measurable impact
where it matters most.

