

Elevating a Leader's Communications Skill

A proven, customized approach
to helping executives become clear,
compelling, and persuasive



“”

60% of management problems are really communications problems.

PETER DRUCKER

The ability to share ideas is the most important skill in business—and the least understood

Weak communicators consistently fail to clarify strategy, align teams, or build followership.



Boards, investors, customers and team members have grown impatient with stories they can't understand.





Too many leaders fail to execute and accelerate strategy because they don't know how to succinctly share ideas and simplify complex material.

It is a missed opportunity.

Our Approach: Beyond Stage Coaching and Wordsmithing

We teach executives how to lead a productive discussion with confidence—in person or over video.

➤ We look beyond well-turned phrases or personal style.

➤➤ We elevate the substance, logic, and evidence that drive and win business.

➤➤➤ We help every type of leader engage audiences through the power of their persuasive argument and a shared vision.

Our Communications Coaching Model Serves Every Type of Executive

PROBLEMS WE SOLVE

Long, cluttered, and unpersuasive presentations

Teams that cannot align around a strong narrative

Strategy that no one can articulate or follow

Shy or less experienced speakers who must address difficult audiences

WHO WE SERVE

Public-facing leaders across the enterprise

Sales & Marketing teams connecting with customers

Business unit teams communicating internally

Leaders seeking to frame a discussion about the future

Technical teams addressing non-expert audiences

OUR TALENT

Extensive experience working with CEOs and senior leaders

High comfort level with technology, energy, finance, manufacturing, legal, and pharma content

Accustomed to preparing executives for board, sales, and investor meetings

Focused, 1:1 Coaching Aligned With Real-Time Assignments



● High Lantern Group meets 1:1 with the client, typically for one hour per week for a period of 8-12 weeks

● Every session is focused on helping a leader succeed at upcoming, high-stakes meetings or presentations

● Our teams work on message, structure, style, scripts, and slide development

Five Steps to Elevating Leadership Communications

We follow a structured process for delivering these customized, one-on-one coaching sessions. These virtual meetings can be scheduled over weeks or months, with additional sessions available on short notice to support any communications needs.

1

Discovery

Our initial meetings will be used to understand the upcoming projects or meetings, reviewing early drafts or other content.

2

Development

In between sessions, HLG will coordinate document preparation, slide work, and other editorial assignments.

3

Feedback

With client direction, we collect feedback on communications style—and struggles.

4

Rehearse

We teach individuals how to prepare for a high stakes meeting, manage time, lead engaging conversations, and field questions with confidence.

5

Expansion

We will provide communication frameworks to ensure future messaging on the topic is delivered effectively and efficiently.

High-Stakes Engagements We Support

We coach leaders through the moments that matter most—equipping them with the strategies and messages to move key decision-makers toward acceptance, alignment, and action.



Make Your Next Big Moment Count

We offer a tailored experience to help CEOs and business leaders become clear, compelling communicators. Let's discuss how we can elevate your leadership presence.

