

COMMUNICATIONS WORKSHOPS: Equip Teams for Clarity

Learn proven strategies
to share ideas and lead
discussions with confidence





The ability to share ideas is the most important skill in business—and the least understood

Business Presentations:

COMMON PROBLEMS	DESIRED OUTCOMES	
Laundry List	Problems Solved	Increased Followership
No Organizing Structure	Crystallized Ideas	Agreed Priorities
No Message	Clear Vision for the Future	Engaged Audience

High Lantern Group teaches teams how to craft critical ideas in a memorable way

Proven method to improving presentations

Our workshops equip business leaders to build persuasive arguments. Our tools and principles remove complexity and clutter so that audiences come away informed and invested.



Deep expertise in every industry

We have decades of experience working with companies and organizations in every sector. Our workshops turn undefined plans into strategies that anyone can articulate and follow.



Customized workshops built for your content

We integrate your team's existing material into the workshop to ensure the session remains relevant and specific to the needs of attendees.



Components of a High Lantern Group workshop

Our sessions can be held virtually or in-person and can be customized up to four hours, depending on the topics and size of the group.

LEARN 	APPLY 	SUSTAIN 	1:1 COACHING
<p>Our team walks through key principles using actual work examples to illustrate.</p>	<p>Attendees participate in real-time, small-group exercises to practice the skills they just learned.</p>	<p>Summary slides, templates, and guides sustain strategies after the session.</p>	<p>Our team can provide 1:1 coaching sessions for 60-90 days after a session.</p> <p>(AS NEEDED)</p>

Sample workshop modules

Whether you are presenting to internal or external audiences, we offer several workshop topics that equip teams to deliver clear, engaging, and memorable material.

Organizing Your Material for Clarity

Build a powerful thesis and use simple, repeatable structures to organize thinking and share ideas.

Adapting Presentations for Your Audience

Tailor presentations for expert and non-expert audiences while guiding critical decisions on complex content.

Driving Alignment Across a Business

Create a memorable narrative around a message or strategy that speaks to your different audiences and establishes clear alignment of goals.

Mastering Q&A

Feel confident in responding to questions—even unexpected ones—that lead to better outcomes.

Turning Numbers Into Narratives

Move from facts and data to a compelling story that illustrates your idea.

Writing Emails that Work

Draft a clear, easy-to-follow email that presents facts and leads to decisions.

Workshop topics tailored to any audience or industry

Every workshop module is custom-built to ensure that your message resonates with your target audience.



Make your message matter

We offer customized workshops to help teams create presentations that persuade. Let's discuss how we can advance your work and drive collaboration.

